

## Gift 700g and 1.2kg PAFS

**From:** Simon Russell <[REDACTED]@realpetfoodco.com.au>  
**To:** Paul Carroll <[REDACTED]@coles.com.au>; Emma Bates <[REDACTED]@coles.com.au>; Gentjana Emini <[REDACTED]@coles.com.au>; Indi Tait <[REDACTED]@coles.com.au>  
**Date:** Wed, 13 Apr 2022 17:03:48 +1000  
**Attachments:** 1.2kg Natures Gift Down Down.xlsx (51.33 kB); 700g Gift MED & Promo.xlsx (52.72 kB)

Hi Paul,

Please find attached PAFS for the 700g and 1.2kg Natures Gift bundles.

1. I propose that we upgrade the RPP \$2.50 on 25 May to RPP \$2.10 in Catalogue and with Display swapping out Natures Goodness 7kg
2. I would like to sit with Emma and Indi to align on running RPP \$2.10 with Catalogue and Display x2 more times between July and December. These are not slotted yet so once we align, I will submit PAF's

25-May	
FARMERS MARKET HOME STYLED SHREDS DOG FOOD 250G	Catalogue
Natures Goodness Df Prtn Blls Chckn Swt Ptt 700GRAM	Bundle
Nature's Gift Deli Roll Dog Food 1.4kg. From the chilled pet food fridge	Bundle
Natures Goodness Grain Free Dry Dog Food 7kg	Catalogue Front END
Fussy Cat Grainfree Dry Cat Food 2.5kg	Bundle
Farmers Market Dog Food 100g	Bundle
Love'Em Dog Treat 200g	Bundle
Love'Em Dog Treat 250g	Bundle
Natures Goodness Grain Free Dog Food 400g	Bundle

Regards,

Simon Russell  
 Customer Business Manager Coles



39 Albany Street, Crows Nest NSW 2065  
 PO Box 346, North Sydney NSW 2059  
 m [REDACTED]  
[realpetfoodco.com.au](mailto:[REDACTED]@realpetfoodco.com.au)



\*Any retail or promotional prices within this email are non-binding recommendations only. Retail prices are at the sole discretion of the retailer

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